

576217(76)/676215(76)

**M. B. A. (Second Semester) Examination,
April-May 2020**

(New Scheme)

(Specialization : General

(Management Branch)

MATERIAL MANAGEMENT (New)

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

Note : Attempt all questions with internal choice in

Section-A (each question carries 14 marks).

Section-B is compulsory (10 marks).

Section-A

Unit-I

1. (a) What is the importance of materials management?
What are the different analysis involved in it?

[2]

Or

- (b) What is inventory control? What are the different inventory classifications?

Unit-II

2. (a) What are the different strategies and problems of import substitution?

Or

- (b) What are different aspects of insurance management?

Unit-III

3. (a) Explain in detail value analysis with the help of product life cycle.

Or

- (b) Explain the different aspects in traffic and transportation management.

Unit-IV

4. (a) What is value stream mapping? What are the applications and associated analysis of value stream mapping?

[3]

Or

- (b) What is Talktime? Explain the different steps of VSM with the help of an example.

Unit-V

5. (a) Why inventory control is attracting the attention of managers in India? Support it with the help of a suitable examples.

Or

- (b) Short notes : (any two)
(i) Inventory Cost
(ii) Economic Order Quantity
(iii) Optional Replenishment System

Section-B

6. Explain the concept of :
(a) Pay-back period
(b) Return on investment approach
(c) Internal rate of return
(d) Discounted cash flow method